

TASTE OF *Japan*

Company Name:	Tanoshii Project Inc.
代表	President - Rocky Yoneyama
住所	9841 Irvine Center Drive Suite 140, Irvine CA 92618
事業内容	イベント事業、プロモーション事業、マーケティングサポート事業、WEB製作、コンテンツデザイン事業
目的	日本文化を”楽しく”世界に広めて行く



Past Major Events



Anaheim Japan Fair

May 25th 2019

- Collaboration with the City of Anaheim
- Over 10,000 visitors
- 60 Vendors (Food & Non-food)

<https://www.anaheimjapanfair.com/>

IG: anaheimjapanfair (5,903 followers)



Taste of Japan

Long Beach - September 14, 2019

- Collaboration with The Pike in Long Beach
- Over 5,000 visitors
- 30 Vendors (Food & Non-food)

Taste of Japan

Anaheim - June 17 & 18, 2022

- Collaboration with STC Anaheim Gardenwalk
- Over 25,000 visitors (2 day event)
- 100 Vendors (Food & Non-food)

<https://www.tasteofjpn.com/>

IG: tasteofjpn (7,382 followers)

TASTE OF JAPAN POPUP



TASTE OF Japan
TEN MILE BREWING CO.

PRE-ORDER & PICK UP EVENT
SEPTEMBER 6, 2020 4PM-7PM
TEN MILE BREWING CO. | 1136 E Willow St, Signal Hill, Ca 90755

Join us for the ultimate Japanese Street Food POP UP! Get a taste of Japan with Yakitori, Ramen, and other delicious street foods, then pair them with fresh craft beer from Ten Mile Brewing Company. Help support local businesses while enjoying your experience of Japanese culture!

PRE-ORDER ONLINE: WWW.TASTEOFJPN.COM

Shin-Sen-Gumi **TSUJITA LA ARTISAN NOODLE** **Kagura TORRANCE** **DRINKING BUDDY**



BURGER Daddy
LONG BEACH

PRE ORDER & PICK UP JAPANESE FOOD

TASTE OF Japan **LONG BEACH**
SEPTEMBER 30, 2020 | 12pm - 2pm

DRINKING BUDDY **TaNoTa** **TSUJITA LA ARTISAN NOODLE**



Shin-Sen-Gumi

PRE ORDER & PICK UP JAPANESE FOOD

TASTE OF Japan **ANAHEIM**
OCTOBER 4, 2020 | 12pm - 4pm

DRINKING BUDDY **TaNoTa** **TSUJITA LA ARTISAN NOODLE** **Orion**



TASTE OF Japan
POP UP!

PRE ORDER & PICK UP EVENT
OCTOBER 30, 2020 | 4PM - 7PM
TRADE 2222 MICHELSON DR. IRVINE, CA 92612

All your favorite Japanese food, all-in-one place!

Shin-Sen-Gumi **Kagura TORRANCE** **TaNoTa** **DRINKING BUDDY**

SCAN QR CODE!



TASTE OF Japan
POP UP!

NOVEMBER 14, 2020
LONG BEACH
149 LINDEN AVE. LONG BEACH, CA 90802

4PM-7PM **PRE ORDER & PICK UP**

Fresh off the grill Yakitori!
Diy Ramen Kits - Diy Takoyaki Kits
Japanese Inspired Burgers

RAIEN DISTRICT **DRINKING BUDDY** **TaNoTa** **SHIN-SEN-GUMI**



TASTE OF Japan
POP UP!

SATURDAY & SUNDAY
September 25-26, 2021 | 12pm - 6pm
FUJIYA MARKET
1335 W University Dr #5, Tempe, AZ 85281

HOW TO ORDER:

- 1 PRE ORDER ONLINE
*Ramen & Kakigori:
Pre-orders Only
- 2 PAY AHEAD
- 3 PICK UP AT:

FUJIYA MARKET

FIRST EVER POP UP
COMING FROM LOS ANGELES!

TSUJITA LA ARTISAN NOODLE

VENDING MACHINE-DISPENSED
CAPSULE TOYS POPULAR IN JAPAN!

ガチャx2
Japanese Capsule Toys

STRAWBERRY & YUZU
JAPANESE-STYLE SHAVED ICE

KURAMOTO ICE
since 1923

VISIT WWW.TASTEOFJPN.COM FOR MORE INFO

Other Events

SUNTORY BEER EVENT

SATURDAY, SEPTEMBER 21
5:00PM - 10:00PM

LOCATION: BIZEN BEER BAR
LIVE SAMURAI PERFORMANCE

ORGANIZED BY:
TANOSHII
PROJECT INC

The **PREMIUM** MALT'S \$7 / BEER

Bizen
BEER BAR
PRESENTS



SUSHI & BEER NIGHT
September 28

Session 1 6:00 - 7:30	Session 2 8:00 - 9:30
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*RESERVATIONS ONLY

TANOSHII PROJECT INC

JPOP NIGHT @BIZEN BEER BAR

Friday, September 27 6:00pm - 10:00pm

Come join us for
some 80's/retro JPOP/
anime music! We'll be
serving Beer, Saketini,
Sake Cocktails, small bites
and more!

LOCATION:
BIZEN BEER BAR
155 W Center Street Promenade,
Anaheim, CA 92805

FEATURING:
STEPHANIE YANEZ
& GUITARIST:
ERIC GONZALES

ORGANIZED BY:
TANOSHII
PROJECT INC



NOV 23 JPOP NIGHT

80'S RETRO JPOP • BEER • SAKE COCKTAILS • TAPAS

6:00pm - 10:00pm

LOCATION:

BIZEN BEER BAR

155 W Center Street Promenade,
Anaheim, CA 92805

FEATURING:

STEPHANIE YANEZ

& GUITARIST

ERIC GONZALES

ORGANIZED BY:



OKINAWA NIGHT

SUNDAY, DECEMBER 8TH, 2019 | 3pm-6pm
Beer • Food • Art • Live Performance

Come celebrate the
music of the Okinawa
Islands of southwestern
Japan through traditional
folk songs performed by..

Kanako Horiuchi

\$5 ORION BEER

BIZEN BEER BAR

161 W Center St Promenade Anaheim, CA 92805

PREMIUM DRAFT BEER

Orion
SINCE 1957



カリオンビール
BEER FEST

IMPORTED FROM OKINAWA, JAPAN

SATURDAY, MAY 11, 2019
4PM-10PM \$5 / BEER

TRADITIONAL OKINAWA LIVE MUSIC PERFORMANCE

Bizen Beer Bar
161 W Center Street Promenade
Anaheim, CA 92805

@BizenBeerBar
#BizenBeerBar

ORGANIZED BY:
TANOSHII
PROJECT INC

GINDACO
Highball Sakaba

JULY 24TH, 2019
5:30PM - 10:00PM

REDAC GATEWAY HOTEL 20801 S Western Ave,
Torrance, CA 90501

TAKOYAKI • KARAAGE • HIGHBALL • SUNTORY WHISKY



Bizen BEER BAR

KINJIRUSHI BRAND



Wasabi Workshop

Join us for an evening of preparing and eating
one of Japan's tastiest dishes!

SUNDAY NOVEMBER 10, 2019

4PM-6PM • \$30/PERSON

161 W Center St Promenade Anaheim, CA 92805

WORKSHOP INCLUDES:

- Informative presentation about Wasabi by Kinjirushi
- Fresh Wasabi Tasting
- Wasabi Beer Tasting made by UNSUNG
- Demonstration on how to prepare Sushi by Chef715
- Sushi Tasting



RAMEN &
RAYU SENBEI

PRE ORDER NOW ▶



contemporary macrobiotic cuisine
COLLABORATION

premium-quality Japanese products

Thursday December 19, 2020 12PM - 2PM

PRE ORDER • PAY AHEAD • PICK UP

Bar | 161 W. Center Street Promenade, Anaheim CA 92805

TASTE OF
Japan
POP UP!

Nova Brewing Co.

SATURDAY MARCH 20, 2021 3PM - 7PM

NOVA BREWING CO. | 1580 W San Bernardino Rd Unit H, Covina, CA 91722, USA

Made to Order
Ramen!

Fresh off the grill
Yakitori!



WHAT IS UMESHU (梅酒)?

A popular Japanese liqueur made by steeping fresh Japanese plum (ume) in shochu/white liquor and sugar. You'll love the fruity aroma, sweet and sour flavors, and all the drinks you can make with it!

UMESHU
DIY KIT



Includes:
- Ume (Plum)
- Nankai Shochu
- Rock Sugar
- Glass Jar
- Recipe Card

Create your own Umeshu right at home!

Saturday May 15, 2021

PRE ORDER & PICK UP IN ANAHEIM @ BIZEN BEER BAR

FT. DRINKING BUDDY & NANKAI SHOCHU

*FRESH, Made to order ramen and grilled Yakitori
will be available to purchase!

PRE ORDER AND PICK UP ▶
JAPANESE FOOD



WWW.TASTEOFJPN.COM

ORGANIZED BY TANOSHII PROJECT INC.